



Shardul Amarchand Mangaldas



# Apoorva Murali

Partner

Intellectual Property

Apoorva Murali is a Partner with the Firm's Intellectual Property Practice Group. Apoorva has a bachelors degree in Aerospace Engineering and a LL.B with an Hons in Intellectual Property.

She has extensive experience in handling contentious intellectual property matters and matters driven by commercial exploitation of intellectual property. Her practice includes patents, trademarks, design and copyrights. On the patent side, she handles matters relating to patent prosecution, advisory and litigation. She also handles matters involving advisory and enforcement in relation to trade marks, passing off, copyright, design, internet and technology, confidential information, data protection and customs related issues. Apoorva specializes in contentious matters surrounding intellectual property and regularly appears before various forums in India.

She also specializes in commercial transactions driven by exploitation of intellectual property, and regularly handles matters relating to licensing arrangements and other commercial alliances involving patents, trademarks, design and copyright. She also deals with matters interfacing with laws on information technology, particularly advisory on aspects relating to data protection and intermediary liability with respect to intellectual property. She regularly advises significant players in the industry on these aspects.

Apoorva is admitted to practice law in the Bar Council of Delhi and is a Registered Patent Agent. She is fluent in English, Hindi, Tamil and Telugu languages.

An illustrative list of clients with whom Apoorva has worked in the IP domain includes HFCL, ZTT India Private Limited, Microsoft, Think & Learn Private Limited, Dyson, and One97 Communications.

## Location

- Delhi

## Education

- B. Tech (Aerospace Engineering)
- LL.B (Hons. in Intellectual Property Law)

## Practices

- Intellectual Property

## Professional Membership

- Bar Council of Delhi, Registered Patent Agent

## Awards Recognitions

- **Rising Star - India** by Managing Intellectual Property - IP Stars, 2023
- **Valuable Client Assistance Award 2022-2023** for IP Litigation by Bray International and First Law International

