



Shardul Amarchand Mangaldas



Anjali Menon

Partner
General Corporate

Anjali Menon primarily focuses on M&A and private equity transactions and general corporate matters.

Anjali has transactional experience in domestic as well as cross-border mergers and acquisitions, joint ventures, strategic M&A and private equity. She also has experience in advisory matters (including advice in connection with data privacy and payment and settlement system regulations). She has worked across varied sectors, including, logistics, real estate, media & entertainment, e-commerce, food and beverage, manufacturing, tobacco, knowledge based industries and non-banking financial sector.

Anjali has assisted and advised **Goldman Sachs** in several transactions including: (i) the series B-II investment, led by **Goldman Sachs** (together with other investors viz. Naspers Fintech, Quona Capital and Flourish/Omidyar Network) in an online consumer lending fintech platform called Zestmoney which facilitates, *inter alia*, lending by banks/NBFCs to borrowers; and (ii) in **Goldman Sachs'** exit from its investment in National Commodity and Derivatives Exchange Limited.

Anjali has also assisted and advised **Citi Ventures** as Indian legal counsel for the series D investment by Citi Ventures (and other investors) in Hiveloop Technology Private Limited (i.e., owner and operator of the Udaan B2B e-commerce platform, an Indian startup that was the fastest to achieve the coveted unicorn status), which was the largest capital infusion till date in an online B2B e-commerce platform in India.

Anjali has advised **Blackstone** in a few transactions including: (i) the contribution of **Blackstone's** investments in several portfolio companies to Mindspace Business Parks REIT (*India's second publicly listed real estate investment trust (REIT) in India backed by Blackstone together with K. Raheja Corp*); and (ii) **Blackstone's** acquisition of commercial assets of Indiabulls Real Estate Limited situated at One Indiabulls Park, Chennai.

Anjali has also advised the **Embassy Group** on the proposed merger of its assets into **Indiabulls Real Estate Limited**, a company listed on BSE and NSE, through a cashless composite scheme of amalgamation, on receipt of all related regulatory approvals (including approvals from CCI, the relevant Stock Exchanges, SEBI and NCLT). The proposed merger will create one of India's leading real estate development platforms and result in the merged entity having an equity value of approximately INR 9,400 crores. After completion of the merger, the Embassy Group will become the promoters of the resultant merged listed entity (i.e., Indiabulls Real Estate Limited).

Location

- Mumbai

Education

- B.S.L. LL.B, I.L.S. Law College, Pune

Practices

- General Corporate

Professional Membership

- Bar Council of Maharashtra & Goa

Awards Recognitions

- Recognised as India's Future Legal Leader by IBLJ 2023





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Anjali has advised **United Parcel Service (UPS)**, **British American Tobacco** and **Raymond Limited** on several corporate regulatory / compliance aspects.

Anjali advised **Godrej Consumer Products Limited (GCPL)** in (i) the marketing and brand licensing arrangements entered into with B:Blunt when GCPL acquired 30% shares of B:Blunt, and (ii) acquisition of several companies across 14 countries in Africa involved in the artificial hair production and distribution business.

She has also advised a **major e-commerce company** in acquisition of an RBI-authorised issuer of prepaid payment instruments. Anjali has also advised an **offshore digital media company** in its joint venture with a leading media house in India to launch and operate a youth infotainment channel in India.

Prior to joining Shardul Amarchand Mangaldas, Anjali worked as a counsel/principal associate with Trilegal, and as an associate with Kochhar & Co. and Khaitan & Co. in Mumbai.

